

ABOUT US

CITRUS ZONE WAS CREATED IN 2015, BY A GROUP OF YOUNG, CREATIVE ENTREPRENEURS IN RESPONSE TO THE GROWING DEMAND FOR HEALTHY LIVING, AMIDST A FOOD SECTOR OVERFLOWING WITH FAST FOOD AND JUNK FOODS.

CITRUS ZONE HOPES TO PROMOTE HEALTHIER DIET BY OFFERING FRESHLY-PRESSED JUICES, WHICH MAINTAINS THE FRESHNESS AND NUTRITIONAL VALUE OF THE FRUIT. THANKS TO CITRUS ZONE, ONE CAN ENJOY A NUTRITIOUS FRESH FRUIT DRINK FOR ONE'S VITAMIN C FIX, ANYTIME, ANYWHERE, AT VERY AFFORDABLE PRICES.

CITRUS ZONE IS COMMITTED TO PROPAGATING A QUALITY AND HEALTH-CONSCIOUS MINDSET THROUGH MORE INNOVATIONS AND DEVELOPMENT IN ITS BEVERAGE PREPARATION. OUR PASSION FOR THIS HEALTHY LIFESTYLE IS THE ENERGY THAT FUELS US TO BRING THE BUSINESS TO DIFFERENT LOCATIONS NATIONWIDE VIA FRANCHISING.



FRANCHISE INQUIRY QUICK INFO SHEET

PREFERRED FRANCHISE PACKAGE

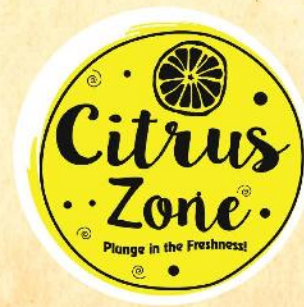
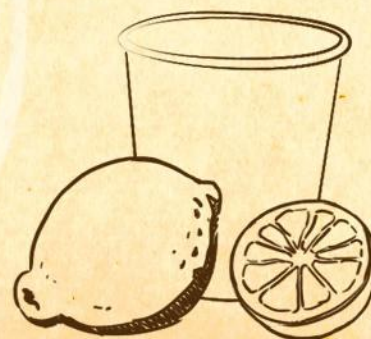
- ☐ 4SQM CART
- ☐ 4SQM KIOSK
- ☐ 6SQM KIOSK
- ☐ IN-LINE COUNTER

PREFERRED LOCATION (AT LEAST 3)

1. _____
2. _____
3. _____

TARGET DATE

SIGNATURE



CONTACT DETAILS

CITRUS ZONE REFRESHMENT
UNIT 1A EAST SERVICE ROAD, MINDANAO LINK,
UGONG, VALENZUELA CITY

+63 (02) 782-7756 | 782 5923

PARTNERS@CITRUSZONEREFRESHMENT.COM

+63 09063856785 | 09985589660

FACEBOOK.COM/CITRUSZONE

INSTAGRAM.COM/CITRUS_ZONE

TWITTER.COM/CITRUS_ZONE



GET CITRI-FIED!

CITRUS ZONE IS A REFRESHING
AND FAST-GROWING
INVESTMENT IN A MARKET
FILLED WITH COUNTLESS
CHOICES.



HERE'S WHY:

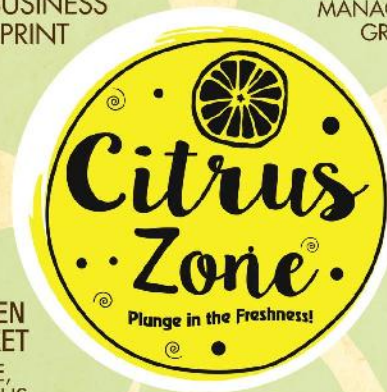
**WINNING
FRANCHISE FORMULA**
SINGLE-PRODUCT,
SIMPLE BUSINESS
BLUEPRINT

**TURNKEY
BUSINESS MODEL**
EASY-TO-
OPERATE, EASY-TO-
LOCATE, EASY TO
MANAGE AND
GROW

**HEALTH-DRIVEN
YOUNG MARKET**
YOUNG, ACTIVE,
HEALTH-CONSCIOUS,
& WELL-INFORMED ABOUT
THE HEALTH BENEFITS
OF FRESH, NATURAL
CITRUS BEVERAGES

CREATIVITY
COMMITTED TO
INNOVATE
CITRUS OFFERINGS
TO BOOST
REPEAT BUSINESS
AND KEEP
CUSTOMERS
EXCITED

MASTERY
PERFECTED THE
BLEND OF LEMON
AND HONEY INTO
A HEALTHY, COLD,
REFRESHING DRINK
USING ONLY THE
FRESHEST NATURAL
INGREDIENTS.



FRANCHISE PACKAGE

FRANCHISE FEE	P120,000.00
TURNKEY PACKAGE	P290,000.00 - P350,000.00

4SQM TO 6SQM CART / KIOSK



INCLUSIONS

USE OF TRADEMARK, LOGO
AND SYSTEM; CART AND
JUICING EQUIPMENT;
CREW TRAINING AND
CREW UNIFORM;
INITIAL INVENTORY

ROYALTY FEE	3%
NATIONAL MARKETING FUND	1%
LOCAL MARKETING FUND	2%(MANAGED BY FRANCHISEE)
TERM	3 YEARS

FRANCHISE INQUIRY QUICK INFO SHEET

COMPLETE NAME: _____
ADDRESS: _____
TELEPHONE NUMBER: _____
MOBILE NUMBERS: _____
EMAIL: _____
FIRST TIME FRANCHISEE? ____ YES ____ NO
REASON FOR FRANCHISING: _____

